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## NEWS RELEASE

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# NPA Announces Next Steps for SSCI

## All Major Natural Products Industry Trade Groups Join Webinar

**WASHINGTON, D.C.** – The Natural Products Association (NPA) and board members of the Supplement Safety & Compliance Initiative (SSCI), during a widely attended educational webinar yesterday (125 registrants), announced plans to release new benchmarking guidance documents and working group updates at an upcoming SSCI meeting, hosted by Walmart, on March 28, 2019. All of the major trade groups from the natural products industry were represented, including the Natural Products Association (hosted, 2 representatives), the Consumer Healthcare Products Association (5 representatives), the Council for Responsible Nutrition (5 representatives), and the American Herbal Products Association (1 representative).

“SSCI is the only comprehensive system to provide end-to-end transparency in the natural products supply chain,” said Daniel Fabricant, Ph.D., President and CEO of NPA. “This initiative is also consistent with the Trump Administration’s goals to streamline regulations and oversight for consumers. We are proud to bring together the industry for this important program and look forward to sharing new data and resources within the coming days.”

### Upcoming In-Person SSCI Meeting

March 28th, 2019 in Bentonville, AR

Hosted by Walmart  
1pm – 5pm  
DoubleTree Suites by Hilton  
301 SE Walton Blvd  
Bentonville, AR 72712  
Register [here](#)

### Key Objectives for SSCI

- Create effective global systems to ensure traceability, transparency & quality in the supply chain
- Reduce risks by ensuring equivalence between safety management systems
- Drive global change through benchmarking of domestic & international standards
- Eliminate redundancy in certification, improve operational efficiency & costs
- Provide a unique stakeholder platform for collaboration, knowledge sharing & networking

### Natural Products Association

The **Natural Products Association (NPA)** is *the* trade association representing the entire natural products industry. We advocate for our members who supply, manufacture and sell natural ingredients or products for consumers. The Natural Products



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Association promotes good manufacturing practices as part of the growth and success of the industry. Founded in 1936, NPA represents approximately 1,000 members accounting for more than 10,000 locations of retailers, manufacturers, wholesalers and distributors of natural products, including foods, dietary supplements and health/beauty aids. Visit [www.npanational.org](http://www.npanational.org).